



Memphis  
Urban League



---

## MEDIA ALERT

**Memphis Nonprofits Join Together to Launch Humanity Pledge**  
Requesting Elected Officials Publicly Denounce Racism and Take Action

**WHAT:** *ProGeny Place, AFSCME Local 1733, Memphis Urban League, NAACP Memphis Chapter, and Coalition of Black Trade Unionist*, five organizations who are keenly focused on the economic parity of minorities, are launching an initiative called the "Humanity Pledge." The purpose of the pledge is to request elected officials to acknowledge the continued existence of racism and its destabilizing effect on neighborhoods of color, as well as, to pledge to push for policy and legislation in their respective bodies to make racism illegal.

Representative Barbara Cooper has agreed there is a need for the pledge and will be presenting for review a resolution on behalf of the organizations to be considered at the state level.

*"It is symbolic that we will be standing on the steps of the Martin Luther King, Jr. Labor Center so close to the day he lost his life due to acts of racism. We must win the fight against racial injustice, once and for all!"*

*-Rhonnie Brewer, CEO ProGeny Place*

The hope of these organizations is that the pledge will spark a nationwide movement to take legislative action against racism.

**WHEN:** Friday, April 2, 2021 at 8:30 AM

**WHERE:** 485 Beale Street, Memphis, TN 38103

**CONTACT:** ProGeny Place  
Info@ProGenyPlace.org

**ATTACHMENTS:** Humanity Pledge